

INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfcchannel.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Invoice #	Invoice Date	Invoice Month	Invoice Period
967400-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE COAST JOBS	C30N06

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	967400	06297213

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	TCJC	ORDR

Agency Ref	Advertiser Ref

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	M-SUN WPBF News 25 @11-11:35PM		----1--	:30	1	\$1,800.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS ----1-- Spots/Week 1 Rate \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0312TVH \$1,800.00 NM									
2	11/02/12	11/02/12	Jimmy Kimmel	1206-106A / 1135P	----1--	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS ----1-- Spots/Week 1 Rate \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 1:02 AM Jimmy Kimmel 1206-106A / 1135P :30 TCJC0312TVH \$125.00 NM									
3	11/02/12	11/02/12	Dr. Oz	4-5p	----1--	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS ----1-- Spots/Week 1 Rate \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 4:12 PM Dr. Oz 4-5p :30 TCJC0312TVH \$1,300.00 NM									
4	11/02/12	11/02/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS ----1-- Spots/Week 1 Rate \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 TCJC0312TVH \$275.00 NM									
5	11/02/12	11/02/12	M-F 5pm News	5-6pm	----1--	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS ----1-- Spots/Week 1 Rate \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 5:39 PM M-F 5pm News 5-6pm :30 TCJC0312TVH \$1,200.00 NM									
6	11/02/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS ----1-- Spots/Week 1 Rate \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 5:55 AM WPBF News 25 Mornings @ 5:30-5:57am :30 TCJC0312TVH \$375.00 NM									

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967400-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE COAST JOBS	C30N06	

www.thewpbftchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/02/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$375.00	NM
			Class of Time - Fixed Non Pre-emptible						
7	11/02/12	11/02/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$850.00	NM
			Class of Time - Fixed Non Pre-emptible						
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>		
		10/29/12	11/04/12	----1--	1		\$850.00		
	<u>Spots:</u>	<u># Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
		1	WPBF F	11/02/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0312TVH
								\$850.00	NM
8	11/02/12	11/02/12	Good Morning America	7-9AM	----1--	:30	1	\$1,200.00	NM
			Class of Time - Fixed Non Pre-emptible						
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>		
		10/29/12	11/04/12	----1--	1		\$1,200.00		
	<u>Spots:</u>	<u># Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
		1	WPBF F	11/02/12	6:59 AM	Good Morning America	7-9AM	:30	TCJC0312TVH
								\$1,200.00	NM
9	11/02/12	11/02/12	Jeopardy	7:30-8PM	----1--	:30	1	\$4,500.00	NM
			Class of Time - Fixed Non Pre-emptible						
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>		
		10/29/12	11/04/12	----1--	1		\$4,500.00		
	<u>Spots:</u>	<u># Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
		1	WPBF F	11/02/12	7:52 PM	Jeopardy	7:30-8PM	:30	TCJC0312TVH
								\$4,500.00	NM
10	11/05/12	11/05/12	M-SUN WPBF News 25	(11-11:35PM	1-----	:30	1	\$1,800.00	NM
			Class of Time - Fixed Non Pre-emptible						
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>		
		11/05/12	11/11/12	1-----	1		\$1,800.00		
	<u>Spots:</u>	<u># Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
		1	WPBF M	11/05/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0312TVH
								\$1,800.00	NM
11	11/05/12	11/05/12	Jimmy Kimmel	1206-106A / 1135P	1-----	:30	1	\$125.00	NM
			Class of Time - Pre-emptible with notice						
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>		
		11/05/12	11/11/12	1-----	1		\$125.00		
	<u>Spots:</u>	<u># Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
		1	WPBF M	11/05/12	12:23 AM	Jimmy Kimmel	1206-106A / 1135P	:30	TCJC0312TVH
								\$125.00	NM
12	11/05/12	11/05/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$275.00	NM
			Class of Time - Fixed Non Pre-emptible						
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>		
		11/05/12	11/11/12	1-----	1		\$275.00		
	<u>Spots:</u>	<u># Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
		1	WPBF M	11/05/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0312TVH
								\$275.00	NM
13	11/05/12	11/05/12	M-F 5pm News	5-6pm	1-----	:30	1	\$1,200.00	NM
			Class of Time - Fixed Non Pre-emptible						
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>		
		11/05/12	11/11/12	1-----	1		\$1,200.00		
	<u>Spots:</u>	<u># Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
		1	WPBF M	11/05/12	5:38 PM	M-F 5pm News	5-6pm	:30	TCJC0312TVH
								\$1,200.00	NM
14	11/05/12	11/05/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$375.00	NM
			Class of Time - Fixed Non Pre-emptible						
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>		
		11/05/12	11/11/12	1-----	1		\$375.00		
	<u>Spots:</u>	<u># Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
		1	WPBF M	11/05/12	5:40 AM	WPBF News 25 Mornings	@ 5:30-5:57am	:30	TCJC0312TVH
								\$375.00	NM
15	11/05/12	11/05/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$850.00	NM
			Class of Time - Fixed Non Pre-emptible						

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967400-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE COAST JOBS	C30N06

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/05/12	11/05/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$850.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 6:58 AM WPBF News 25 Mornings 6-7AM :30 TCJC0312TVH \$850.00 NM									
16	11/05/12	11/05/12	Good Morning America	7-9AM	1-----	:30	1	\$1,200.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 7:30 AM Good Morning America 7-9AM :30 TCJC0312TVH \$1,200.00 NM									
17	11/05/12	11/05/12	Jeopardy	7:30-8PM	1-----	:30	1	\$4,500.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 7:54 PM Jeopardy 7:30-8PM :30 TCJC0312TVH \$4,500.00 NM									
18	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$300.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 6:39 AM Sat 6-7am News Sat 6-7am :30 TCJC0312TVH \$300.00 NM									
19	11/03/12	11/03/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$1,000.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 7:57 PM Sat 7pm News 7-730pm :30 TCJC0312TVH \$1,000.00 NM									
20	11/03/12	11/03/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$1,800.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 Sat Jeopardy Sat 7:30-8PM :00 \$1,800.00 NM									
Credited									
21	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$700.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 8:22 AM Sat 8-9am News Sat 8-9am :30 TCJC0312TVH \$700.00 NM									
22	11/04/12	11/04/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$400.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 10:29 AM Chris Matthews Sun 10-10:30AM :30 TCJC0312TVH \$400.00 NM									
23	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$750.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
967400-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE COAST JOBS	C30N06	

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 11:55 PM Sun 11:35pm Late News 1135p-12am :30 TCJC0312TVH \$750.00 NM									
24	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 5:28 AM Sun 5-6am News Sun 5-6am :30 TCJC0312TVH \$200.00 NM									
25	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 6:41 AM Sun 6-7am News Sun 6-7am :30 TCJC0312TVH \$300.00 NM									
26	11/04/12	11/04/12	Sun 630pm News	630-7pm	-----1	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 6:51 PM Sun 630pm News 630-7pm :30 TCJC0312TVH \$1,000.00 NM									
27	11/04/12	11/04/12	Sun ABC Prime A	7-8PM	-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 6:59 PM Sun ABC Prime A 7-8PM :30 TCJC0312TVH \$1,200.00 NM									
28	11/01/12	11/01/12	Jimmy Kimmel	1206-106A / 1135P	---1---	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---1--- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 12:58 AM Jimmy Kimmel 1206-106A / 1135P :30 TCJC0312TVH \$125.00 NM									
29	11/01/12	11/01/12	WPBF News 25 @ 5am	5-530am	---1---	:30	1	\$275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---1--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 5:09 AM WPBF News 25 @ 5am 5-530am :30 TCJC0312TVH \$275.00 NM									
30	11/01/12	11/01/12	M-F 5pm News	5-6pm	---1---	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---1--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 5:27 PM M-F 5pm News 5-6pm :30 TCJC0312TVH \$1,200.00 NM									
31	11/01/12	11/01/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---1--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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WPBF
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Lehigh Valley, PA 18002-6885

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Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE COAST JOBS	C30N06	

www.thewpbfcchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
31	11/01/12	11/01/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$375.00	NM	
Class of Time - Fixed Non Pre-emptible										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Th 11/01/12 5:36 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TCJC0312TVH \$375.00 NM										
32	11/01/12	11/01/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$850.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/29/12 11/04/12 ---1--- 1 \$850.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Th 11/01/12 6:28 AM WPBF News 25 Mornings 6-7AM :30 TCJC0312TVH \$850.00 NM										
33	11/01/12	11/01/12	Good Morning America	7-9AM	---1---	:30	1	\$1,200.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/29/12 11/04/12 ---1--- 1 \$1,200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Th 11/01/12 8:48 AM Good Morning America 7-9AM :30 TCJC0312TVH \$1,200.00 NM										
34	11/01/12	11/01/12	Jeopardy	7:30-8PM	---1---	:30	1	\$4,500.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/29/12 11/04/12 ---1--- 1 \$4,500.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Th 11/01/12 7:35 PM Jeopardy 7:30-8PM :30 TCJC0312TVH \$4,500.00 NM										
35	10/30/12	10/30/12	M-SUN WPBF News 25	(11-11:35PM)	-1-----	:30	1	\$1,800.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/29/12 11/04/12 -1----- 1 \$1,800.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Tu 10/30/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0312TVH \$1,800.00 NM										
36	10/30/12	10/30/12	Jimmy Kimmel	1206-106A / 1135P	-1-----	:30	1	\$125.00	NM	
Class of Time - Pre-emptible with notice										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/29/12 11/04/12 -1----- 1 \$125.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Tu 10/30/12 12:38 AM Jimmy Kimmel 1206-106A / 1135P :30 TCJC0312TVH \$125.00 NM										
37	10/30/12	10/30/12	Dr. Oz	4-5p	-1-----	:30	1	\$1,300.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/29/12 11/04/12 -1----- 1 \$1,300.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Tu 10/30/12 4:36 PM Dr. Oz 4-5p :30 TCJC0312TVH \$1,300.00 NM										
38	10/30/12	10/30/12	WPBF News 25	@ 5am	5-530am	-1-----	:30	1	\$275.00	NM
Class of Time - Fixed Non Pre-emptible										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/29/12 11/04/12 -1----- 1 \$275.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Tu 10/30/12 5:14 AM WPBF News 25 @ 5am 5-530am :30 TCJC0312TVH \$275.00 NM										
39	10/30/12	10/30/12	M-F 5pm News	5-6pm	-1-----	:30	1	\$1,200.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/29/12 11/04/12 -1----- 1 \$1,200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Tu 10/30/12 5:30 PM M-F 5pm News 5-6pm :30 TCJC0312TVH \$1,200.00 NM										

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967400-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE COAST JOBS	C30N06	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
40	10/30/12	10/30/12	WPBF News 25 Mornings	5:30-5:57am	-1-----	:30	1	\$375.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 -1----- 1 \$375.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Tu 10/30/12 5:54 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am) :30 TCJC0312TVH \$375.00 NM										
41	10/30/12	11/06/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$850.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 -1----- 1 \$850.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Tu 10/30/12 6:29 AM WPBF News 25 Mornings 6-7AM :30 TCJC0312TVH \$850.00 NM										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
11/05/12 11/11/12 -1----- 1 \$850.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2 WPBF Tu 11/06/12 6:28 AM WPBF News 25 Mornings 6-7AM :30 TCJC0312TVH \$850.00 NM										
42	11/06/12	11/06/12	Good Morning America	7-9AM	-1-----	:30	1	\$1,200.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
11/05/12 11/11/12 -1----- 1 \$1,200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Tu 11/06/12 7:59 AM Good Morning America 7-9AM :30 TCJC0312TVH \$1,200.00 NM										
43	10/31/12	10/31/12	M-SUN WPBF News 25	(11-11:35PM	--1----	:30	1	\$1,800.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 --1---- 1 \$1,800.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF W 10/31/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0312TVH \$1,800.00 NM										
44	10/31/12	10/31/12	Jimmy Kimmel	1206-106A / 1135P	--1----	:30	1	\$125.00	NM	
Class of Time - Pre-emptible with notice										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 --1---- 1 \$125.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF W 10/31/12 12:58 AM Jimmy Kimmel 1206-106A / 1135P :30 TCJC0312TVH \$125.00 NM										
45	10/31/12	10/31/12	Dr. Oz	4-5p	--1----	:30	1	\$1,300.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 --1---- 1 \$1,300.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF W 10/31/12 4:14 PM Dr. Oz 4-5p :30 TCJC0312TVH \$1,300.00 NM										
46	10/31/12	10/31/12	WPBF News 25	@ 5am	5-530am	--1----	:30	1	\$275.00	NM
Class of Time - Fixed Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 --1---- 1 \$275.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF W 10/31/12 5:12 AM WPBF News 25 @ 5am 5-530am :30 TCJC0312TVH \$275.00 NM										
47	10/31/12	10/31/12	M-F 5pm News	5-6pm	--1----	:30	1	\$1,200.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 --1---- 1 \$1,200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF W 10/31/12 5:29 PM M-F 5pm News 5-6pm :30 TCJC0312TVH \$1,200.00 NM										
48	10/31/12	10/31/12	WPBF News 25 Mornings	5:30-5:57am	--1----	:30	1	\$375.00	NM	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967400-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE COAST JOBS	C30N06	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
49	10/31/12	10/31/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
50	10/31/12	10/31/12	Good Morning America	7-9AM	--1----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
51	10/31/12	10/31/12	Jeopardy	7:30-8PM	--1----	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
52	11/02/12	11/02/12	Wheel Of Fortune	7-7:30PM	----F--	:30	1	\$7,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
53	11/02/12	11/02/12	Good Morning America	7-9AM	----F--	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
54	11/05/12	11/05/12	Good Morning America	7-9AM	M-----	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
55	11/05/12	11/05/12	Mon ABC Prime Other	Prime Other	M-----	:30	1	\$16,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
56	11/06/12	11/06/12	Good Morning America	7-9AM	-T-----	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
57	11/06/12	11/06/12	8:49 AM Good Morning America	7-9AM	TCJC0312TVH	:30	1	\$1,300.00	NM

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967400-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE COAST JOBS	C30N06	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
56	11/06/12	11/06/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	-T-----	:30	1	\$1,300.00	
<u>Total Spots</u>									56

Payment Terms 30 Days

<u>Gross Total</u>	\$83,325.00
<u>Agency Commission</u>	\$12,498.75
<u>Net Amount Due</u>	\$70,826.25